The Emergency Medicine Society of South Africa’s

4th International Conference
Opportunity and Innovation in Emergency Medicine

5-7th November 2013
Cape Town, South Africa

Conference to include:
Pre-conference workshops, 3rd – 4th Nov & the
2nd Consensus day on Emergency Care in Africa, 8th Nov

For more information
www.emssa2013.co.za

Trade Pack
Dear Sir / Madam,

Seize this Opportunity!

The EMSSA Organising Committee would like to invite you to participate in the fourth biennial Emergency Medicine Society of South Africa International Conference, to be held from 05 to 07 November 2013 at the Cape Town International Convention Centre.

This biennial conference is currently the largest and most prestigious international Emergency Medicine conference in Africa, which attracts many local and African delegates (over 800 in 2011), as well as a strong contingent of international delegates from America, Canada, Europe and Australasia. We are advertising the conference across the world.

The venue, Cape Town International Conference Centre (CTICC), is a world class convention venue offering state-of-the-art facilities with high-tech infrastructure. The centre offers potential sponsors a superb exhibition space in which to attract and interact with the delegates.

We are actively looking for exhibitors and sponsors to help support our conference and shape Emergency Medicine in South Africa. While we have had many expressions of interest from potential sponsors for the time of the event, we cannot move forward without the involvement of a major partner. This is why we have approached you.

EMSSA’s primary goal is to promote and support the development of emergency medicine in the country. Attached is a proposed scale against which we would ask you to consider funding. However, in order to secure the venue and initial advertising, some funding is required now. We ask you to consider becoming involved now, at the early rates being offered.

We would welcome your partnership in not only this congress but in the development of emergency medicine in South Africa. Please visit the website: www.emssa2013.co.za for more details.

Kind regards,

Dr Melanie Stander
President: Emergency Medicine Society of South Africa
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<tr>
<th>Sponsorship level</th>
<th>Benefits</th>
<th>Cost (R)</th>
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<tr>
<td>PLATINUM</td>
<td>branding on all published materials</td>
<td>250,000</td>
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<td></td>
<td>branding on all internet materials + banner on landing page of website</td>
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<td></td>
<td>banner / poster branding displayed behind speakers in main hall &amp; satellite rooms throughout conference*</td>
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<td>access to delegate contact list</td>
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<tr>
<td>GOLD</td>
<td>branding on all published materials</td>
<td>120,000</td>
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<td>branding on all internet materials</td>
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<tr>
<td>SILVER</td>
<td>branding on all published materials</td>
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<td></td>
<td>prime stand in exhibition display hall (3*3 m)</td>
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<td>access to delegate contact list</td>
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*banners/ posters to be supplied by sponsor

Emergency Medicine Society of South Africa (NPC)

www.emssa2013.co.za
COMPANY BOOKING FORM

COMPANY NAME ..........................................................................................................................

CONTACT PERSON ...........................................................................................................................

ADDRESS ........................................................................................................................................

TEL ............................................................................................................................................... FAX ................................................................................................................

EMAIL ........................................................................................................................................... CELL...................................................................................................................

Alternatively, please tick if you are interested in one or more of these sponsorship levels:
• Sponsorship of overseas speakers (please contact us to discuss) .................................................
• Registration of delegates (includes bags, pads, pens, name tags) ...................................................
• Advert in final printed programme (please contact us to discuss) ...................................................
• Advertising on electronic screens (please contact us to discuss) ..................................................
• Inserts in registration bags (R3000) ............................................................................................

• Social functions:
  • Lunches @ approx R175 per person per day ................................................................................
  • Registration cocktail party @ R275 per person ...........................................................................
  • Conference dinner @ R495 per person ........................................................................................
  • Hosting a Breakfast Symposium (please contact us to discuss) ...................................................
  • Hosting a Hospitality Lounge (please contact us to discuss) ......................................................

• Printing of final programme & abstract book ................................................................................
• Audiovisual equipment ...................................................................................................................
• Website (please contact us to discuss) ..........................................................................................
• Trade stands: Jasminium Restaurant & Clivia conservatory @ R18,000 per unit ... 
• Trade stands: Strelizia Rest & conservatory; Jasmin. conservatory @ R 25,000 per unit 
• Trade exhibition stands: 41 – 45 in Strelizia conservatory @ R 30,000 per unit ... 

Emergency Medicine Society of South Africa (NPC)
Stand cost includes registration for 2 staff members. Exhibition units will be booked on a “first come, first served” basis. Floor plan is attached. Stands are 3x3m unless otherwise indicated.

Please note ceiling heights: Restaurant areas 4.3m - Conservatory areas 18m

Do not forget the Silver, Gold and Platinum Packages available!

Please let us have your 1\textsuperscript{st}, 2\textsuperscript{nd} and 3\textsuperscript{rd} choice of stand below.

1\textsuperscript{st} choice ............................................................

2\textsuperscript{nd} choice ............................................................

3\textsuperscript{rd} choice ............................................................

Is there any Company you would prefer not to have next to you?

.......................................................................
SHOW: EMSSA CONFERENCE 2013
CLIENT: ONSCREEN CONFERENCES
VENUE: CTICC
HALL / ROOM: RESTAURANTS & CONSERVATORIES
BUILD UP: TBA - 2013
BREAK DOWN: TBA 2013

FILE: EMSSA 2013
DRAWN: WPSA
VENUE CONTACT: TBA
REFERENCE: BH.QT
SCALE: NONE
DATE: 22 OCTOBER 2012
The *Emergency Medicine Society of South Africa* in conjunction with the Divisions of Emergency Medicine of the *University of Cape Town* and *Stellenbosch University* are the confirmed hosts for a number of large international Emergency Medicine conferences in the coming years to be held in Cape Town at the CTICC!

- EMSSA 2013
- World Congress of Disaster and Emergency Medicine (WCDEM) 2015
- International Conference in Emergency Medicine (ICEM) 2016
- EMSSA 2017

Seize this opportunity and enquire about multi-year sponsorship deals that will enable you to save substantially and expose your service or product to thousands of local and overseas delegates from the rest of Africa and the world!

Find out what you can save today!

- e-mail: Jolandi Ackermann — jolandi@onscreenav.co.za
- Tel: +27 (0)21 486 9222 / (0)79 885 1515  
- Fax: +27 (0)21 448 7694

Emergency Medicine Society of South Africa (NPC)

[www.emssa2013.co.za](http://www.emssa2013.co.za)